

JSS College for Women (Autonomous)
Saraswathipuram, Mysuru
Department of History
Value Added Course
Heritage Tourism

Programme Outcomes (POs)

1. Knowledge of Heritage Resources: Demonstrate comprehensive knowledge of cultural, natural, archaeological, architectural, and intangible heritage resources and their significance in tourism.
2. Heritage Conservation and Sustainability: Apply principles of heritage conservation, preservation, and sustainable tourism practices to protect heritage assets for future generations.
3. Tourism Planning and Management: Develop the ability to plan, manage, and promote heritage tourism destinations while balancing economic, social, cultural, and environmental considerations.
4. Research and Analytical Skills: Conduct research using appropriate methodologies to identify, document, interpret, and evaluate heritage tourism resources and issues.
5. Communication and Interpretation: Effectively communicate and interpret heritage values through oral, written, and digital media for diverse audiences and stakeholders.
6. Ethical and Responsible Tourism Practices: Demonstrate ethical responsibility, respect for cultural diversity, and commitment to responsible tourism that benefits local communities.
7. Use of Technology: Utilize modern information and communication technologies, including digital mapping, heritage documentation tools, and tourism management software, in heritage tourism practices.
8. Entrepreneurship and Employability: Develop entrepreneurial skills and professional competencies for careers in heritage tourism, destination management, museums, cultural organizations, and hospitality sectors.
9. Leadership and Teamwork: Work effectively as an individual and as a member or leader of multidisciplinary teams to solve challenges in heritage tourism planning and management.
10. Lifelong Learning and Professional Development: Recognize the need for continuous learning and adapt to emerging trends, policies, and innovations in heritage conservation and tourism development.